

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No.:	10/523,575	)	
		)	
Filed:	August 17, 2005	)	Conf. No.: 5847
		)	
Title:	<b>STRIP MERCHANDISERS</b>	)	
		)	
Inventors:	Neil Hugh Forsyth Speed et al.	)	
		)	
Art Unit:	3637	)	
		)	
Examiner:	Sarah L. Purol	)	
		)	
Atty. Ref:	2205/42424/1-PCT-US	)	

**RESPONSE TO THE OFFICE ACTION MAILED NOVEMBER 2, 2007**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In the matter of the above-identified application and in response to the Office Action mailed November 2, 2007, kindly enter the following amendments and consider the following remarks toward reconsideration of the present application. A Petition for Extension of Time is enclosed, extending the deadline for responding to the Office Action to May 2, 2008. Therefore, this Response is considered timely.